



Warren New Tech High School Easy Going Green Rubric
A Collaboration between Earth/Environmental Science and Theatre Arts

Group Members: _____

Evaluator: _____ Date: 3/31/11

CRITERIA	UNSATISFACTORY (Below Performance Standards)	PROFICIENT (Minimal Criteria)	ADVANCED (Demonstrates Exceptional Performance)
Technology: 2 Claymations (20%)	<ul style="list-style-type: none"> Movie is unfinished Sound is choppy Animation zooms in and out (Ken Burns Effect) Little or no animation occurs Video was too short <p>0 ----- 8 ----- 16</p>	<ul style="list-style-type: none"> Movie is complete Sound is generally consistent and smooth Use of tripod to keep camera in one place is evident Each character has some movement Video is approximately 30 seconds long <p>17 ----- 19 ----- 21</p>	<p>In addition to meeting the PROFICIENT criteria...</p> <ul style="list-style-type: none"> Soundtrack is consistent Animation is extremely smooth; care was taken to keep camera and tripod still Characters not only move, but change facial expression <p>23 ----- 24 ----- 25</p>
Content: Vocal Expression (20%)	<ul style="list-style-type: none"> Vocals are difficult to hear or understand Excessive background noise distracts from presentation Individual student did not vocalize a character Characters lack expression <p>0 ----- 8 ----- 16</p>	<ul style="list-style-type: none"> Most of the lines were easy to hear and understand Background noise is eliminated Each student created vocals for at least one character Characters used expression Character voices may be modified on computer <p>17 ----- 19 ----- 21</p>	<p>In addition to meeting the PROFICIENT criteria ...</p> <ul style="list-style-type: none"> Performer was highly expressive and used vocal changeups Every line was easy to understand Students generate all lines using their own voices, not through computer modification <p>23 ----- 24 ----- 25</p>
Critical Thinking: Creativity (20%)	<ul style="list-style-type: none"> Going green suggestions are generic or unoriginal Project doesn't suit intended audience Clay figures show little evidence of personality or characterization Background was not thought out <p>0 ----- 8 ----- 16</p>	<ul style="list-style-type: none"> Ideas may have been unoriginal but were backed with humor or facts The two movies differ in the ways they try to reach their specific audience Clay figures were clean, neat, and carefully crafted Team used humor to get point across Vocalizations were engaging Thought was given to the background, though it might have been "busy" or distracting <p>17 ----- 19 ----- 21</p>	<p>In addition to meeting the PROFICIENT criteria ...</p> <ul style="list-style-type: none"> Student suggests unique and creative ideas for going green Added elements (music, sound effects, etc.) enhance movie Project is fresh, memorable and inventive Clay figures showed great attention to detail Background (backdrop) enhanced the presentation <p>23 ----- 24 ----- 25</p>
Work Ethic: Professionalism (20%)	<ul style="list-style-type: none"> Project shows little sign of planning Student doesn't follow expected dress code Student's behavior was unprofessional <p>0 ----- 8 ----- 16</p>	<ul style="list-style-type: none"> Team met all deadlines Team members are dressed in presentation attire Team members remained poised during presentation <p>17 ----- 19 ----- 21</p>	<p>In addition to meeting the PROFICIENT criteria...</p> <ul style="list-style-type: none"> Student helped teach others how to complete their project Student is in professional business attire <p>23 ----- 24 ----- 25</p>
Written Communication: Script Content (20%)	<ul style="list-style-type: none"> Project doesn't offer an idea for going green Ideas were simplistic or unoriginal Ideas were not backed up with reasons or facts Text contained errors in spelling or grammar <p>0 ----- 8 ----- 16</p>	<ul style="list-style-type: none"> Script is generally free of mechanical errors Script includes a suggestion for going green A storyboard helped student to organize effectively and expand on initial ideas Titles and/or credits are proofread for spelling and grammar <p>17 ----- 19 ----- 21</p>	<p>In addition to meeting the PROFICIENT criteria...</p> <ul style="list-style-type: none"> Script was highly persuasive Script offered original or unusual ideas Credits are completely error-free <p>23 ----- 24 ----- 25</p>

COMMENTS: